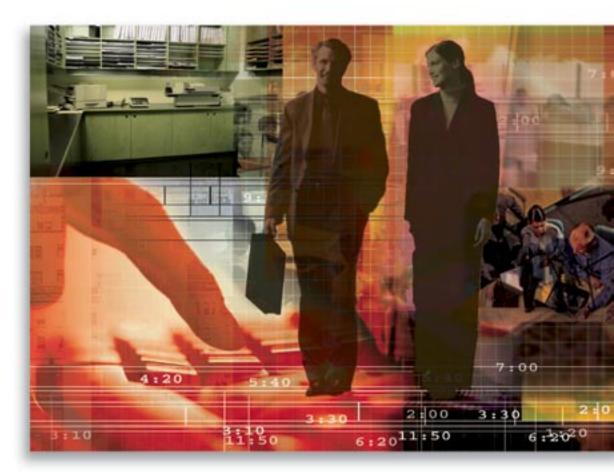
SmartWholesaler Canadian Edition User Guide

# SmartOffice<sup>®</sup>



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# Introduction

The SmartWholesaler module automates the process of tracking the production of different Products sold by the Wholesalers/Sales Reps which are serviced by different Sales Channels. The tracking process begins when Distributors are added to SmartOffice. The SmartWholesaler module, with the Carrier, Product, Pending Case, Policy, Advisor and Opportunity modules, maintains information about each stage of the production, from the wholesaler's inception to production. The following are some key SmartWholesaler features:

- Territory Management Configure the team for maximum impact
- Production Dashboard View the production in your territories
- New Business/Pending Case View View the new business being processed (optional module)
- Sales Opportunities & Forecasting Drive the success of your sales team (optional module)
- Contact/Account Management Keep track of your top producing reps and firms
- Mass E-mail/Direct Marketing Simplify your mass marketing effects
- Materials Fulfillment Fulfill collateral requests with ease
- Seminar Management Coordinate resources, issue invitations and reminders, maintain RSVP and waiting lists and report on expected results by seminar (optional module)

# User Types in SmartWholesaler

There are two types of SmartWholesaler Module users - Wholesaler Administrator and Wholesaler (Standard).

# **Creating Users**

To create a Wholesaler Administrator and Wholesaler (Standard) user, the following roles should be activated:

## Wholesaler Administrator

User Management - User Name - User Roles/Licenses tab

- From User Roles, select **Base SmartOffice**.
- From Module/Licenses, select Wholesaler Setup Administrator and Wholesaler.

User Management - User Name - Detail tab

• User Type: Wholesaler

## Wholesaler Only

User Management - User Name - User Roles/Licenses tab

• From User Roles, select **Base SmartOffice**.

• From Module/Licenses, select Wholesaler.

- User Management User Name Detail tab
- User Type: Wholesaler.

# **Initial Setup**

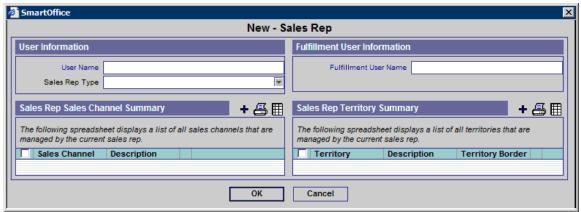
The following features are used to configure the system with company specific settings which identify Sales Reps, Territories, Sales Channels and Inventory. These settings affect Producer/Firm visibility, reporting and other parts of the system. This section of the SmartWholesaler module is only available to Administrative users. To access the Wholesaler Setup, from the side menu, click **Wholesaler** and then select **Setup** from the expanded list to open the Sales Rep Setup List dialog box.

# Sales Reps

Sales Reps must be SmartOffice users. When a Sales Rep user is defined, assign them to a Sales Channel and a Territory. There may be one or more Sales Reps assigned to the same Sales Channel and the same Territory. Territories are not unique per sales channel. It is recommended that the Sales Channel and Territory be defined prior to adding the Sales Reps.

## Add Sales Reps

To add a Sales Rep, click the **Add** button from the Sales Rep Summary toolbar. This will open the New – Sales Rep dialog box.



## **User Information Fields**

- User Name Click the User Name hyperlink to display the list of users and then select the appropriate User Name. This is the only mandatory field in this dialog box.
- Sales Rep Type This is a drop-down field with two choices: External and Internal. Select the appropriate option.

## Fulfillment User Information

**Fulfillment User Name** - Click the **Fulfillment User Name** hyperlink to display the list of users. Select the appropriate user from the Available User dialog box to handle the fulfillment request for the Sales Rep.

## Sales Rep Sales Channel Summary

The Sales Rep Sales Channel section displays all the Sales Channels associated with the Sales Rep. To add a Sales Channel to a Sales Rep, click the **Add** button to open the Sales Channel Summary dialog box.

🚰 SmartOffice							
Sales Channel Summary							
+ 📇 🆽							
	following spreadsheet dis lable sales channels.	splays a list of all					
	Sales Channel	Description					
	Banks	Banks					
	Teachers Deferred Annuity	Teachers Deferred Annuity					
	Annuity Channel	Annuity Channel					
	Telemarketing	Telemarketing					
	Life	Life					
	Investmenets	Investments					
Rec	ords Shown: 6 Tota	I Records: 6					
	OK Close						

Select the appropriate Sales Channel and then click the **OK** button. (The user can add more Sales Channels from this dialog box by clicking the **Add** button.) The newly selected Sales Channel displays in the Sales Rep Sales Channel Summary.

## Sales Rep Territory Summary

The Sales Rep Territory section displays all the Territories associated with the Sales Rep.

1. To add a territory to a Sales Rep, click the **Add** button to open the Territory Summary dialog box.

Territory Summary 🛛 🕂 📇 🏢							
The following spreadsheet displays a list of all available territories.							
<u>Г</u>   Т(	erritory	Description	Territory Border				
No.	orth East	North East	Postal Code - W				
M	id-Atlantic	Mid-Atlantic	Postal Code - C				
S	outh East	South East	Postal Code - A				
	orth Central	North Central	Postal Code - D				
	pper Mid West	Upper Mid WestUpper Mid West	Postal Code - F				
M	id West	Mid West	Postal Code - G				
□ S	outhern Central	Southern Central	Postal Code - J				
S	outh West	South West	Postal Code - U				
D W	/est Coast	West Coast	Postal Code - V				
Record	is Shown: 9 To	tal Records: 9					

- 2. Select the appropriate Territory and then click the **OK** button. (The user can add more Territories from this dialog box by clicking the **Add** button.) The newly selected territory displays in the Sales Rep Territory Summary.
- 3. After entering the appropriate data, click the **OK** button to save the Sales Rep.

# Territories

A territory is defined by its borders, which can include City, Province, Postal Code or even a Firm Name. If a postal code is used, it can be as much or as little of the code as appropriate. For example, if the letter V is entered in the Postal Code field, this would effectively identify the territory as British Columbia. If V9 is entered it would reduce the territory to metropolitan areas in BC. It is possible to enter multiple postal codes to have the territory specifically defined. The use of City, Province or Postal Code entries are unique but with any of those entries you can also enter a Firm Name. Filter conditions can also be used to define a territory border, exclusively or in combination with a Firm or with a City, Province or Postal Code.

# Add a Territory

To add a new Territory, click the **Add** button from the Territory Summary. This will open the Territory-New dialog box.

Territory- New	
Description	ABC
	+ 🖂 🖩
inces/Cities/Postal Codes that make up this territor	
Postal Code	Province
	]
OK Cancel	
	winces/Cities/Postal Codes that make up this territor

#### **Territory Fields**

- Territory Name Enter the name of the territory (e.g., Southwest).
- **Description** The Description section is a free form field that stores miscellaneous information about the territory.
- **Territory Border Summary** The Territory Border Summary section displays the specific conditions for the territory (e.g., Postal Code, City, Province). To add conditions to the Territory, click the **Add** button to open the Territory Border Definition dialog box.

SmartOffice	×
Enter the information for the current territo	in one of the fields below to define the border ry.
Territory Border D	efinition
City	
Province	
Postal Code	
Firm	
Filter Name	
	OK Cancel

#### **Territory Border Fields**

- **City** Enter the specific city name for the territory. When the city name is entered, the State and Postal Code fields no longer display in the dialog box; however, the Firm Name and Filter Name fields are available.
- **Province** Enter the specific province or territory name for the territory. When the province name is entered, the City and Postal Code fields no longer display in the dialog box; however, the Firm Name and Filter Name fields are available.
- **Postal Code** Enter the specific Postal Code for the territory. When the postal code is entered, the City and Province fields no longer display in the dialog box; however, the Firm Name and Filter Name fields are available.

- **Firm** Enter the specific firm name for the territory. When the Firm name is entered, the user has the option to select another field in the dialog box (if necessary).
- **Filter Name** Enter the specific filter name for the territory. When the filter name is entered, the user has the option to select another field in the dialog box (if necessary).

# Sales Channels

This section identifies the different types of Sales Channels which are being served (e.g., Banks, Life, Disability, Annuity, etc.).

🖉 SmartOffice				X
Sales Rep Setup List				
Sales Rep Territory Sales Channel Inventory	The following spreadshe	Sales Channel S		+ î 📇 🖩 🗙
intentory	Sales Char Banks		Description Banks	
		eferred Annuity	Teachers Deferred Annuity Annuity Channel	
	Telemarketir		Telemarketing	
	Life	S	Life Investments	
	Records Shown: 6 © 2000-2005 E-Z Data	Total Records: 6 Inc. All rights reserved.		
		Close		

## Add Sales Channel

To add a new Sales Channel, click the **Add** button from the Sales Channel Summary to open the Sales Channel dialog box.

SmartOffice	×
Sales Channel Information	
Sales Channel	
Filter Name	
Description	ABC
ОК	Cancel

#### **Sales Channel Fields**

- Sales Channel Enter the Sales Channel Name.
- Filter Name Enter a filter name to use as the Sales Channel.

Enter the appropriate information and then click the **OK** button to save the Sales Channel.

# Inventory

The Inventory Setup feature enables the user to enter items that the home office provides to Producer/Firms.

Sales Rep Territory			Inventory Sum	mary	+ 🗊 😨 🎗	<b>7</b> (T) (T) (T)
Sales Channel I <b>nventory</b>		Туре	Item	Code	Package Size	Price per Package
		Promotional Material	Flash Light	2222	1	20.00
		Promotional Material	Pen	2345	25	10.00
		Promotional Material	Polo T-Shirt	1234	1	25.00
		Brochure	Seminar Package	23984	10	35.00
		Brochure	Term Life Products Brochure	12345	25	11.50
		Brochure	Variable Annuity Product Brochure	9999	25	17.95
		Brochure	Variable Life Product Brochure	6666	25	21.25
	Rec	ords Shown: 7 1	Fotal Records: 7			

## Add Inventory

To add a new Inventory, click the **Add** button from the Inventory Summary to open the Inventory Detail dialog box.

SmartOffice	×
Inventory Detail	
Туре	<b>T</b>
Name	
Code	
Package Size	1 Items per Package
Price per Package	
	Not Available
Description	ABC
ОК	Cancel

#### **Inventory Detail Fields**

- **Type of material** Enter the subject of the material (e.g., Brochures, Illustrations, Promotional materials, etc.)
- Name of the item(s) Enter the name of items (e.g., Pens, T-Shirts, Flashlights, etc.). This is a mandatory field.
- **Inventory code** Enter the appropriate code.
- **Package size (number of items per package)** Enter the number of items in a package.

- **Price per package** Enter the cost of the package.
- Not Available Indicates that the item is not currently available. The unavailable items are shown in red on the Material Request screens.
- **Description** The Description section is a free form field that stores miscellaneous information about the item.

Enter the appropriate information and then click the **OK** button to save the Inventory.

# SmartWholesaler Administrative View

The menu for the Wholesaler Setup Administrative User is shown below:

#### Wholesaler

- Production Dashboard
- Distributor Search
- Sets
- <u>L</u>ast Active Distributor
- Duplicate Distributors
- Deleted Distributors
- Exception Named Account
- Fulfillment Center
- Setup
- Territory Realignment
- Advisor Request
- Follow-Up

- **Production Dashboard -** Analyze the Wholesaler data.
- **Distributor Search** Display the Distributor Summary.
- Sets Use sets to group records for target marketing purposes.
- Last Active Distributor Display a list of most recent active Distributors.
- **Duplicate Distributors** The Duplicate Distributors list is used to delete, print or merge duplicate distributor records.
- **Deleted Distributors -** The deleted distributors can be restored or permanently deleted.
- **Exception Named Account** Display a summary of the Named Account.
- **Fulfillment Center** Display the Fulfillment Summary to fulfill and delete requests.
- Setup Define Sales Rep, Territory, Sales Channel and Inventory.
- **Territory Realignment** This feature can be used to automatically assign Producers and firms to the appropriate sales representative.
- Advisor Request Track the Advisor requests.
- Follow-Up Used to follow-up on the Advisor requests.

# Production Dashboard – Wholesaler Administrative User

This exciting feature provides a quick, easy, powerful view of the most important Distributors' production information for sales reps and sales line management. It is important to remember that the Dashboard reporting is completely dependent on the data which is downloaded into the system.

Production Dashboard - Top Performing Producers

Select the **Wholesaler** menu item and then select **Production Dashboard** from the expanded menu to open this console which helps track production information.

Production P	eriod		Dashboard C	ption - Top Performing	
Popular Date F Report Selec	tion Options	Year 2005     Territory     LOB	Produce     Manage     C Firms     LOBs	s O	Sales Channels Territories Products Sales Reps Refresh
Production S	ummary - Top Perfo sonal Production		Curr. Quarter Product		🗐 🔢 📇 🖩 🖿 🙀 🗊
	3,533	3,533	12,	723 37,1	78
	2,342	2,342	10,	268 31,5	13
	2,673	2,673	8,	603 38,4	60
	2,323	2,323	10,	890 28,9	33
	2,421	2,421	10,	285 28,8	10
	6,734	6,734	16,	867 44,5	08
	34,868	34.868	116,	606 365,0	00 1

(Some of the report options listed below may be limited by the level of data required.)

- **Production Period**: Multiple ways to select date ranges. Select Month, Year or Popular Date Range options to display the report.
- **Report Selection Options**: Multiple ways to select date ranges. Depending on user security and rights, select reports by:
  - o Sales Rep
  - o Territory
  - o Sales Channel
  - o LOB
- **Dashboard Option Top Performing**: Use this option to quickly locate the top performing producers by:
  - o Producer/Firms
  - o Managers
  - o Firms
  - o LOBs
  - o Sales Channels
  - o Territories
  - o Products
  - o Sales Reps

Select the appropriate options and then click the **Refresh** button to display the results.

# **Distributor Search**

From the side menu, click **Wholesaler** and then select **Distributor Search** from the expanded menu to open the Producer/Firm Search Option dialog box. Specify the Distributor Name, Contract No., Sales Rep, Territory and/or Sales Channel. To search based on a city, province, postal code or phone number; click the **Advanced Search Options** button. Alternatively, click the **Filter** or **Set** field title hyperlink to select a Filter or Set to narrow the search results. Click the **Search** button to locate all matching Distributor records.

# Summary

The Distributor Summary displays the results of a Distributor Search. All records that match the criteria designated for the search display in the Summary. The Summary tab presents an overview of the Distributor records.

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		Distributor S	-		
		+	1 💔 🗊 🝸	🗶 🗐 🏯 🗐 🔀	l 🖓 🔥 👘 🐘 👫 🐘 🖓
Summary Personal Add	ditio <u>n</u> al Key Relations	License/E & O (X) Cont./	Appt. Ind. Polic	y Fulfillment ( <u>R</u> ) Op	portunities >>
First Name, Last Name	Distributor 🕆	Producer Type	Sub-Type	Complete Address	All Phones
Christian Adam Able	Able, Christian Adam	Advisor	A	1 Main Street Toronto ON M3H 6A7	Business: (416) 875- 7222#26541 Residence: (416) 562- 4895
Mark Adams	Adams, Mark	Advisor	с	773 W. Colorado Bivd Toronto ON M3H 6A7	Residence: (416) 335- 1452 Mobile: (416) 335- 1400
Sherman Alexander	Alexander, Sherman	Advisor	A	1 Main Street Toronto ON M3H 6A7	Business: (416) 122- 1151 Mobile: (416) 552- 1212
Soumyajeet A Banerjee	Banerjee, Soumyajeet A	Advisor	A	1 Main Street Toronto ON M3H 6A7	Business : (416) 874-8965
Carlton Brady	Brady, Carlton	Advisor	В	877 Virginia Ave.	Business: (416) 555-

# **Distributor Summary Toolbar Buttons**

- Sales Rep Assignment (Automatic) A Distributor can be assigned a Sales Rep automatically depending on the territory and preferred address of the Distributor.
- **Distributor Hierarchy** The Distributor Hierarchy spreadsheet displays the hierarchy for the current Distributor. If the selected record is a Producer then the spreadsheet displays the Firm & Producer hierarchy for the current Producer record or if the current record is a Firm, the spreadsheet displays the firm hierarchy for the current record. For details, refer to the *Distributor Hierarchy* section.
- **Contract Hierarchy** Click the **Contract Hierarchy** button to open a Contract Hierarchy dialog box with two sections; the first section is the Distributor Contract Information section. This section displays all of the Distributor Contract records that are present in the Distributor Contract Information section. The corresponding Contract Hierarchy is displayed in the Distributor Contract Hierarchy section. After selecting the distributor Contract, click the **Reload** button to display the Contract Hierarchy for the selected distributor contract in the contract hierarchy section. For details, refer to the *Contract Hierarchy* section.
- **Fulfillment Request** This feature is designed to make it easy to respond to one of the most common types of contact between a Sales Rep and Producer/Firm, that is, to quickly respond to requests for materials and sales aids. This feature also enables the tracking of material requests and can track how much is being spent on the firms. From the Producer/Firm/Firm Summary, select the **Fulfillment Request** button. Enter the Handling Option and any Items which the Sales Rep has requested. All the items, which are entered into this screen, are now tracked.

• The Producer Owner Transfer toolbar button is used to mass-reassign the selected Distributors to a different Sales Rep. Select the appropriate distributor records from the Distributor Summary and then click the **Producer Owner Transfer** button. The Sales Rep Summary displays the list of available Sales Reps. Click a Sales Rep record that needs to be changed that is common to the selected Distributor records. The Producer Owner Detail dialog box displays. Select a Sales Rep from the drop-down list (this lists all the Sales Reps that are present in the Current User Proxy For list). The Sales Channel and Territory fields are populated in the Producer Owner Detail dialog box. Click the **OK** button. The new Sales Rep is now assigned to all of the selected distributors.

# **Distributor - Detail Tab**

The Detail tab contains details regarding the specified Distributor.

## **Producer - Personal Tab**

Advisor specific information such as Personal, LOB, Distributor Owner Summary, Phone List, Address List and E-mail/Web Address information is entered on this tab.

						<b>v</b>	TN		78 IR 👬 🏭	12 🖃 👘
Summary Personal	Additional	Key Relations	License/E	& O ( <u>X</u> )	Cont./A	ppt.	Ind. Po	licy Fulfillment (R)	Opportunities	>>
Personal Informatio	n				Pho	ne Nu	mbers		+ 1	Î 📇 🖩
Last Name Able		5	Suffix			Туре	:	Full Phone	Remarks	
First Name Chris		Middle N	lame Adam	1		Busir	ness	(416) 875-	Available 8	- 3 on
Greeting Chris	tian		Title Mr.					7222#26541	Mon.	
Firm West	ake Insurance	Group - Coron	a			Resid	lence	(416) 562-4895		
Job Title Mana		lgent								
Supervisor Sun L					Add	resse	9		<b>.</b>	〕 🚑 🔳
Type Advis		Sub-	Туре А		- Auto			Complete Address		
Service Level Bronz	e					Туре		Complete Address	Remarks	5
LOB Produ	ction Ca	ises Tre	nd F	Rank		Busin	less	1 Main Street Toronto ON M3H 6A7	,	
Combined	65,465	4,654 Plat	inum	4,564						
Life	45,456	456 Reg	ular	4,654	5.00		<b>b A d d</b>		-	~ ~ ~
Annuity	456	56,456 Gold	ł	4,564	E-III		eb Addr		+	
Mutual Funds	5,456	45 Dian	nond	4,564		A	ddress			
Pension	545	545 Dian	nond	4,456		jo	be@ez-(	data.com		
Income	45,646	78,956 Plat	inum	456,465	Г	] cl	hrisable(	@wig.com		-
Distributor Owner S	ummary	+	î 📇 🛙	🖩 🌙 🙌	Ren	narks				
Sales Rep	Territory	Sales Ch	nannels		Chri	s com	petes i	n triathlons		

Distributor - Christian Adam Able

#### **Personal Information Section**

- Last Name This mandatory field lists the Producer's last name.
- Suffix The Producer's name extension, if any.
- First Name The Producer's first name.
- Middle Name The Producer's middle name.
- **Greeting** The preferred name to use when addressing the Producer.
- **Title** The Producer's title.
- **Firm** The name of the Firm for which this Producer works.
- Job Title The Producer's job title.
- Supervisor The Supervisor field is used to link the Producer to the Supervisor-Producer.
- **Type** The Type can be Advisor, Broker, General Agent, Manager, Sales Staff and Staff, etc.
- **Sub-Type** The Sub-type drop-down options depend on the Type selected.
- Service Level These are the various levels of Producer depending upon their performance such as Gold, Platinum, Regular or Silver.

🗥 🔿 🛨 🍢 🍵 🗐 🕰 🎫 🖼 🖓 🟭 🏯 🐘 🔨

#### LOB Section

This section includes Line of Business details of the Producer/Firm. The field labels such as Combined, Life, Annuity, etc. can be customized by clicking the **Customize Label** button.

## Firm – Firm (<u>P</u>) Tab

Agency specific information such as Personal Information, LOB, Distributor Owner Summary, Phone List, Address List and E-mail/Web Address information is entered on this tab.

Distributor - Westlake Insurance Group - Corona

				) 🗘 🏷 🚺	I 🗄 🏯 😫	) (*2 i 🕅 📆 j	🏭 🚰 ≫
Summary Firm (P) Addit	tional Key Relations	s License/E & O (X)	Cont./Appt.	Ind. Policy	Fulfillment (R)	Opportunities	>>
Personal Information			Phone N	umbers			14
Firm Westlake Ins	surance Group - Co	rona	Т Тур	e	Full Phone	Remarks	
Abbreviation WIG		DBA WIG	🗖 Bus	siness	(416) 874-8965		
Parent Firm Liberty Plus	- Dallas		Bus	iness Fax	(416) 874-1222		
Firm Code 849-33							
Primary Advisor Type Firm 1		b-Type A					
Service Level	50	ib-Type A	Address	es			1 📇 🖩
			🗌 Тур	e C	omplete Addres	s Remarl	
LOB Production	Cases	Trend Rank	📕 🗖 Bus		Main Street oronto ON M4C 1	A1	
Combined							
Life			E-mail/A	/eb Addres	995		14
Annuity				Address			
Mutual Funds					ristiansen@wig.o	com	
Pension				caronna.cn	nationaria		
Income							
Distributor Owner Summa	ary	📕 🗊 📇 🖩 🌙 🛉	Remark	s			
Sales Rep 1	Territory	Sales Channels					
Jennifer Ashton S	Southern Central	Teachers Deferred Annuity	-				
Francis McWilliams	Southern Central	Annuity Channel					
James Johnson	Mid West	Banks	-				

#### **Personal Information Section**

- Firm This mandatory field lists the Firm name.
- **Abbreviation** The Firm's abbreviation, if any.
- **DBA** Enter the DBA of the firm.
- **Parent Firm** The Parent Firm field is used to link the Firm to the Parent Firm.
- Firm Code This field displays the code to identify the Firm record.
- **Primary Advisor** The Primary Advisor field is used to link the Firm to the Primary Advisor. The Primary Advisor (Producer) is the primary contact for the Firm.
- **Type** The Type can be BGA, Branch Office, Broker Dealer, General Agency, Home Office and Regional Office, etc.
- **Sub-Type** The Sub-type drop-down options depend on the Type selected.
- Service Level These are the various levels of Firm depending upon their performance (e.g., Gold, Platinum, Regular or Silver).

#### **LOB** Section

This section includes Line of Business details of the Producer/Firm.

#### **Distributor Owner Summary Section**

This section displays all of the Sales Reps that are responsible for the respective Sale Channel and Territory. Record Notes can be added for the Sales Rep - Territory. Also, using 'Producer Owner Transfer', the Sales Rep for the Distributor can be changed. These functions are available in the Distributor Owner Summary.

#### **Phone Numbers Section**

Any phone numbers associated with a Producer/Firm are tracked in the Phone Numbers section. Some of the phone types are Residence, Business, Vacation, Business Fax, Corporate Office, Emergency, Temporary, Marine, Mobile, Modem/Data line, Pager (Beeper), Regional Office, Residence Fax and Other.

Click the **Add** button to enter Phone Numbers. Enter Phone numbers for different types like Business, Residence, Mobile and Temporary, etc. When dialing a Producer/Firm, SmartOffice will use the number that has the Preferred Phone option selected.

#### **Addresses Section**

Any addresses associated with a Producer/Firm are tracked in the Addresses section. These include Residence, Business, Previous, Regional Office, Residence, Billing, Temporary, Vacation and Other.

Click the **Add** button to enter the Address. Enter the Address Type, Street, City, Province/Postal Code, etc.

#### **Email/Web Addresses Section**

E-mail and Web addresses are stored in this section.

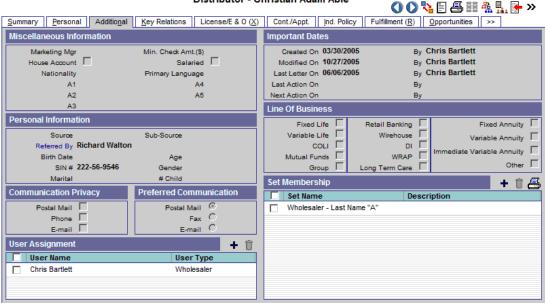
Click the **Add** button to add an E-mail or Web address. When sending e-mail, SmartOffice will use the address that has the Preferred Address option selected.

#### **Remarks Section**

Use the Remarks section to provide further details about the Producer/Firm.

## **Additional Tab**

On the Additional tab, more information about the Producer/Firm can be listed, such as Miscellaneous Information, Producer/Firm's Personal Information, LOB, etc.



Distributor - Christian Adam Able

#### **Miscellaneous Information Section**

The Miscellaneous Information section tracks the Producer/Firm's Marketing Manager, Min. Check Amt (\$) and other details. The AlphaNum keys are used to enter any additional data that the Producer/Firm would like to track.

#### **Personal Information Section**

The Personal Information section is used to track personal information such as the Producer/Firm's Source, Sub-source, Birth Date, SIN and Marital Status. The Gender field will automatically change in correspondence to the Title. The Firm – Additional tab displays the Source, Sub–Source, Referred By and BN fields.

#### **Communication Privacy Section**

The Communication Privacy section tracks whether or not the Producer/Firm wants to be contacted by a particular form of communication. For example, selecting the E-mail option indicates that the Producer/Firm does not want to be contacted by e-mail. When an e-mail correspondence is run, a prompt will warn that the Producer/Firm does not want to receive e-mail.

#### **Preferred Communication Section**

The Preferred Communication section indicates which form of communication the Producer/Firm prefers. For example, select **Postal Mail** to use Postal Mail as the default method when a correspondence is generated.

#### **User Assignment Section**

Any users assigned to the selected Producer/Firm are listed in the User Assignments section. To assign a Producer/Firm to a user, click the **Add** button. Note that only the current user and the proxy for the current user will be displayed on this list.

#### **Important Dates Section**

The program automatically populates the Important Dates section. These fields are read-only.

#### Line of Business Section

This section includes details regarding the Line of Business of the Producer/Firm. Customize the prompts for the LOB fields using the **Customize Label** button. These customized prompts will display on the Detail page and on the spreadsheet headings.

#### Set Membership Section

A set is a user-specified grouping. Any sets that the selected Producer/Firm belongs to are listed on the Set Membership list. Click the **Add** button to add the selected Producer/Firm to a set.

## **Key Relations Tab**

The Key Relations tab tracks any relations the Producer/Firm has with other contacts in the office's Database.

#### Firm – Key Relations

#### Distributor - Westlake Insurance Group Westlake Insurance Group 🚺 🜔 🗐 👫 🖳 😽 » Summary Firm (P) Additional Key Relations License/E & O (X) Cont./Appt. Ind. Policy Fulfillment (R) Opportunities >> Key Relations a 🖩 🗮 Firm Curr. Month Curr. Quarter Curr. Year Production Production Production 🖃 Westlake Insurance Group ٠ Westlake Insurance Group - New York 🕞 Westlake Insurance Group - Corona Adams, Mark Summers, Jane Records Shown: 1 Total Records: 1 Total children : 23 **Referred Contacts** + 🗊 🖹 🏯 🏚 🗊 Contact Name 🕆 **Review Date** Employer Ball, Jenny 11/29/2005

#### **Producer – Key Relations**

Distributor - Christian Adam Able

<u>S</u> umma	ry <u>P</u> ersonal Additio <u>n</u> al	Key Relations Licens	e/E & O (X) Cont./Appt.	Ind. Policy Fulfillment (R	) Opportunities >>
Key R	elations			+ +† î 🗐 🚑	5 🖩 🏊 🗱 🖽 🚱 🎬
	Relationship	Related To Contact Nar	ne Employer	Je	ob Title
	Friend	Yim, Kellie			
	Referree	Smith, Douglas V.			
Defer	red Contacts				
Refer	rea contacts				<u>+ î 🗄 📥 🗗</u>
	Contact Name 🕆		Employer	Review	Date
	American Insurance Servic	es			
	Christiansen, Carolina		Westlake Insurance Group	- Corona	

#### **Key Relations Section**

The Key Relations spreadsheet lists Producer/Firms that have a relationship, including family and personal, with the selected Producer/Firm. The position of the current Producer/Firm in the hierarchy can be seen here. Click any of the Producer/Firm hyperlinks to view details.

#### **Referred Contacts Section**

The Referred Contacts spreadsheet tracks all contacts that the selected Producer/Firm has referred.

## License/E&O (Error and Omissions) Tab

The License/E&O tab tracks licensing, continuing education and E&O (Error and Omissions) information.

	Distributor - Christ			
Summary Personal Additional Key	y Relations License/E & O (X)	Cont./Appt. Ind. Policy Fulfillment (R) Opportunities >>		
License Information + 🕆 🏹 🗶 🔠 🖓 Continuing Education Credit Information + 🕆 🦅 🗶 🗒				
License # Province Status	Expiration Dt Effective Dt	Date From Date To Credits Req.		
C 3263287 ON Active	10/27/2005 03/15/2004	08/09/2004 12/16/2005 35		
C 2987832 ON Active	10/27/2006 04/16/2003			
		۲		
		Records Shown: 1 Total Records: 1		
		E&O Status + 🗊 🏆 🗶 📇 🖽		
		Carrier Name Policy # Effective Dt Expiration Dt		
		Canada Life 12332 03/11/2004 02/07/2006		
•				
Records Shown: 2 Total Records: 2		Records Shown: 1 Total Records: 1		

🔿 🔿 🗐 🐥 🖳 🔂 »

#### **License Information Section**

The selected Producer/Firm's licensing information, such as the License Number, Province, Status, Expiration Date and Effective Date is tracked in the Producer/Firm License Information section.

#### **Continuing Education Credit Information Section**

A Producer/Firm's continuing education information such as a description of the class, the number of credits earned, the date that those credits were applied and any other remarks are tracked in the Continuing Education Credit Information section.

#### **E&O Status Section**

Error and Omissions information is tracked by the E&O Status spreadsheet.

## Cont./Appt. Tab (Contract and Appointment)

Contract and appointment information for a Producer/Firm is tracked on the Cont./Appt. tab.

Summary       Personal       Additional       Key Relations       License/E & O (X)       Cont /Appt.       Ind. Policy       Fulfillment (E)       Opportunities       >>         Distributor Contract Information         Carrier Hame IP       Contract IIO.       Effective Dt       Expiration Dt       Contract Type <none>       K93784       05/17/2005       Addvisor         20th Century Life Insurance       2153       11/07/2002       11/07/2003       Advisor         ABC Life       C35634       08/01/1990       Advisor         Beneficial Life Insurance Company       A20932       01/01/2000       Advisor</none>	<b>≝ ⊞</b> :
Carrier Hame ŵ         Contract Ho.         Effective Dt         Expiration Dt         Contract Type <none>         K93784         05/17/2005         Advisor           20th Century Life Insurance         2153         11/07/2002         11/07/2003         Advisor           ABC Life         C35634         08/01/1990         Advisor         Advisor           Beneficial Life Insurance Company         A20932         01/01/2000         Advisor</none>	
Carrier Hame ŵ         Contract Ho.         Effective Dt         Expiration Dt         Contract Type           ≤None>         K93784         05/17/2005         Advisor           20th Century Life Insurance         2153         11/07/2002         11/07/2003         Advisor           ABC Life         C35634         08/01/1990         Advisor         Advisor           Beneficial Life Insurance Company         A20932         01/01/2000         Advisor	
20th Century Life Insurance         2153         11/07/2002         11/07/2003         Advisor           ABC Life         C35634         08/01/1990         Advisor           Beneficial Life Insurance Company         A20932         01/01/2000         Advisor	
ABC Life         C35634         08/01/1990         Advisor           Beneficial Life Insurance Company         A20932         01/01/2000         Advisor	
Beneficial Life Insurance Company A20932         01/01/2000         Advisor	
Records Shown: 12 Total Records: 12	
Appointment Information + 🗊 🏆 🗶	8∎
Carrier Name Appointment Start Date End Date û Status	
ABC Life AB41314 01/16/2005 Active	
20th Century Life Insurance         203535         03/16/2003         Active	
20th Century Life Insurance         203535         03/16/2003         Active           BMN Financial         L-47993         04/13/2001         04/13/2002         Active	

#### **Distributor Contract Information Section**

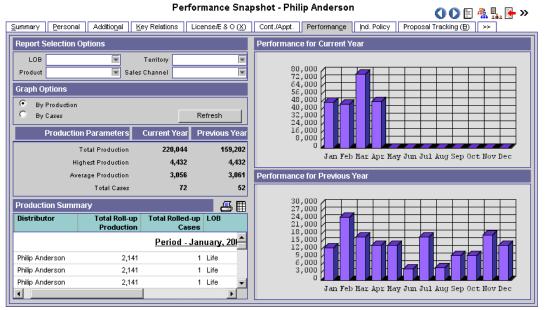
The Distributor Contract Information section tracks the contract that a Producer/Firm has with a Carrier to sell the Carrier's policies. Click the **Add** button to add contract information. The Line of Business refers to insurance types, such as Life, DI, Medical, etc. If a Distributor has an appointment with a Life LOB, then the Distributor is appointed to sell Life insurance in the specified province or provinces.

#### **Appointment Information Section**

The Appointment Information spreadsheet tracks the Distributor's appointment information. To add information on an appointment, click the **Add** button. For details, refer to the *Contract Hierarchy* section.

# Performance Tab

The Show Production Tab option must be selected in order to see this tab. It is found in the Office Setup Options section in the User Role column found on the User Roles/Licenses tab of User Management. The Performance of the Distributor for Current Year vs. the Performance for the Previous Year can be calculated under the Performance tab.



#### **Report Selection Options**

Use this section to calculate the Performance Statistics based on the selected Line of Business (LOB) types, Territory, Product and Sales Channel.

#### **Graph Options Section**

The Graph Options section has two options – By Production and By Cases. Select either of these options and then click the **Refresh** button to calculate the Distributor's Performance.

#### **Production Parameters Section**

This section is used to display the data for Total Production, Highest Production, Average Production and the Total Cases Count for the Current Year vs. the Previous Year.

#### **Production Summary Section**

The Production Summary spreadsheet displays the Total Rolled-up Production, Total Rolled-up Cases, LOB and other details.

#### **Performance for Current Year Section**

This section displays the graphical representation of the Distributor's Performance for the Current Year.

#### **Performance for Previous Year Section**

This section displays the graphical representation of the Distributor's Performance for the Previous Year.

# Ind. Policy Tab (Individual Policy)

The Individual Policy tab lists all individual policies of the Primary Producer/Firm.

		Di	stributor - Ch	nristian Adar	n Able		00	🗄 👫 👫 🗲 »
Summary Persona	I Additio <u>n</u> al	Key Relations L	cense/E & O (X)	Cont./Appt.	Ind. Policy	Fulfillment (R)	<u>Opportunities</u> >>	•
Туре	▼ Role All	•	Stage	•			7 <b>7</b> 🐣	🖩 🐺 🏒 🖹 »
Contact Name		Policy	# Ca	arrier Name	Product	Name	Holding Type	Annualized Premium
Shuping, Patsy		33242	3 Ca	anada Life	LifeProd		Life	
Records Shown: 1	Total Recor	rds: 1						
Records Shown: 1	Total Recor	rds: 1						

The spreadsheet displays the individual policies for which the selected Distributor is the Primary Producer/Firm. The policies highlighted in pink are in the Underwriting stage. Clicking the first column hyperlink of an inforce policy opens the Basic Information tab. Clicking the first column hyperlink of a policy in underwriting opens the Detail tab for the selected policy.

# **Proposal Tracking Tab**

(The Show Proposal Tracking Tab option must be selected in order to see this tab. It is found in the Office Setup Options group in the User Role column found on the User Roles/Licenses tab of User Management.) The Proposal Tracking tab is used to track illustrations that a Producer/Firm has sent to a potential insured. Click the **Add** button to add an Illustration.

		Distributor - Sun L	.ife Fin.		0	) 🜔 🖹 👫 👫 💽 »
<u>S</u> ummary	Firm (P) Additional Key Relations	License/E & O (X) Cont./Appt	. Ind. Policy F	Proposal Trackin	ıg ( <u>B</u> ) Fulfilli	ment ( <u>R</u> ) >>
Proposal	Tracking Summary					+ î 🏹 📈 🖽 🖽
	Contact Name	Follow-Up	DOB	Age	Remarks	
	Shuping, Patsy	11/10/2004	06/04/1964	0		
	McReynolds, Ron G	04/11/2005	06/01/1964	0		
Records	Shown: 2 Total Records: 2					

## **Fulfillment Tab**

The Fulfillment tab has two sections – the Fulfillment Summary, which displays a date list of all requests, and the Item Summary, which displays a list of all the items requested, sorted by item. When viewing the list of requests, the user can quickly see which requests have been shipped and which have not due to the color-coding of the item. Items in red have not been shipped.

						ili 🚰 🎾
Summar	ry <u>P</u> ersonal	Additional Key Relations	License/E & O (X)	Cont./Appt. Ind. Policy Fulfillment	(R) Opportunities	8 >>
Fulfilln	nent Summary	+ î 😣	7 🗙 📇 🗐	Item Summary	<b>Z Z</b>	ቆ ⊞ ∺
	Requested On	Items Requested	Cost	User Name	Requested	Quantity
	<u>Distribut</u>	tor - Able, Christian Ada	m		On	
	04/01/2005	Pen - 6	60.00	Chris Bartlett	10/28/2005	25
	10/28/2005	Flash Light - 25 Term Life Products Brochure 10	615.00	E Item : Pen	04/01/2005	6
Subto	tal: Distributor - A	Able, Christian Adam		Item : Term Life Products Brochure		
				Chris Bartlett	10/28/2005	10

# **Opportunities Tab**

The Opportunities tab provides the user with a powerful and flexible way to automatically identify and follow-up with sales opportunities. The Opportunities module enables users to save time by streamlining processes and promoting efficient organization, leading to cost savings (direct and indirect) while improving customer satisfaction.

Distributor	- Christian Adam Able	🗐 👫 🛼 📑 >>
Summary Personal Additional Key Relations License/E & O	(X) Cont./Appt. Ind. Policy Fulfillment (R)	Opportunities >>
Opportunity Su	ummary - Christian Adam Able	
		+ 🗊 🗐 📇 🗒 🎦 👬
Summary Detail (P) Activities Action History Letters/Docu	ments Related Resources/Competition Custom	
Current Stage Date Primary Owner Op	portunity Name Poter	tial Revenue Est. Revenue
Dise 03/31/2005 Jill Waters Dise	ability Protection	5,000 750
10/28/2005 Kate Allen Chr	istian Adam Able	0 0
Total		5,000 750

## Letters/Document Tab

The Letters/Documents tab contains sent letters and uploaded documents.

Distribu	tor - Chris	tian Adan	n Able		00	🖹 👫 🛼 🛃 >>
Summary Personal Additional Key Relations License	/E & O ( <u>X</u> )	Cont./Appt.	Ind. Policy	Fulfillment (R)	Opportunities	>>
Letter Log					+	🕆 🗊 📇 🗐 🖙 📩
Letter Title	Оре	en Keyw	ord	Creat	ted On∜	Created By
Event Invitation Letter	<b>1</b>	Invitat	ion Letter	06/06/	/2005 09:26AM	Chris Bartlett
Document Summary					+	· 🗊 📇 🎚 🖘 🛝
Description	Open	Keyword		Created On&		

## **Request/Requirement Tab**

The Request/Requirement tab has two sections – the Advisor Request Summary and Advisor Obtained Requirement Summary. For more information on Advisor Request functionality and the Agency Manager Role, refer to the *Advisor Request Logic* document.

				🚺 🚺 🖹 🕷 👫 🚰 🛪
Summary Personal Additional	Key Relations License/E & O	(X) Cont./Appt. Ind. Policy	Fulfillment (R) Opp	portunities >>
Advisor Request Summary	Request	Type All Request	Status All	💽 + 🗊 🖹 🏯 🌙 🖆
Request Type	Advisor	Carrier Name	Follow-Up	Completed
Appointment	Able, Christian Adam	Sun Life Canada Insurance	06/07/2006	
🗖 E & O	Able, Christian Adam	Nations Life Insurance	03/08/2006	
Licensing	Able, Christian Adam	Bankers United Life	10/29/2005	
Advisor Obtained Requirement S	Summary			
Туре	Description	Code	F	Requirement Type
Advisor	P&C Documentation			Advisor Requirement

#### Advisor Request Summary

An Agency Manager can view all requests assigned to a specific Advisor on the Advisor Request Summary. These requests are outstanding requirements that an Advisor needs to complete in order to sell current pending cases.

#### **Advisor Obtained Requirement Summary**

The Advisor Obtained Requirement Summary displays all Advisor-obtained requirements other than appointment, contract, error and omissions insurance and licensing.

🕋 🧥 🗊 🖪 🔲 ...

# **Custom Tab**

The Custom tab consists of customizable Alphanumeric, Numeric, Integer, Date and Checkbox fields. The field names can be edited by clicking the **Customize Labels** button. Enter new field labels into the appropriate fields. Only the altered fields are displayed on the Custom tab.

# Sets

Use sets to group records for target marketing purposes such as pre-approach mailings or seminar invitations. Records can be placed into sets using filters or by individual selection. The usefulness of sets becomes apparent when a set is composed partly by using a filter and partly by ad hoc selection, creating a group of records that could not have been composed by filters alone.

Records can later be added or removed from a set. The set can also be validated manually or automatically. Any of the allowed record types can be a member of any number of different sets. Records are not allowed duplicate membership within a Set.

Set Members	Set Summary		+ 💔 🏷	î 7.7.4	I 🖙 🏛 ₊↑↑ 🚝
Set Name 🕯	Description	Member	Created On	Modified On	Filter Only
Wholesaler - Last Name "A"	Wholesalers whose surnames begin with the letter A.	6	06/06/2005	10/31/2005	No
Wholesaler - Other Names		7	06/06/2005	06/06/2005	No
Records Shown: 2 Total Records:	2				

# Last Active Distributor

Use the Last Active Distributor option to display a list of Distributor records in the order that the records were last opened.

🚈 SmartOffice	×
Last Active Conta	ict
	V. 🗶 📇 🗐
Contact Name	
Summers, Jane	
Adams, Mark	
Chang, Tony	
🗖 Valenti, Janet	
OK Clear	Close

Select a record and then click the **OK** button to display the selected Producer/Firm Detail tab. When more than one record is selected, the records are displayed in the Distributor Summary list. Check the appropriate records and then click the **Clear** button to purge selected records from the list (purging records from the list does not delete the records from the database).

# **Duplicate Distributors**

Duplicate Distributors tracking will warn a user trying to add a duplicate Producer/Firm through the new Producer/Firm dialog box. If the Producer/Firm's First and Last Name/Firm Name or Social Security Number matches an existing record, a warning is displayed. Duplicate Distributors is a tool that is used to check for duplicate records by using Record Matching Algorithms (RMA).

Select the appropriate Distributor Type (Producer/Firm) option to display the Duplicate Distributor Summary list. This list can be used to either delete duplicate records or run the Distributor Merge tool.

# **Deleted Distributors**

When contact records are deleted, they are moved from the Distributor Summary list to the Deleted Distributors area of SmartOffice. This enables the user to restore or permanently delete the records from SmartOffice when needed.

# **Exception Named Account**

There are chances that many sales reps have some named accounts in their territories. A Named Account is an account where the assigned Sales Rep does not meet the territorial criteria for the producer; however, from a management perspective, these can be difficult to track. This report, which is available from the side menu, shows which sales reps have a named account and which territory and sales channels these are in. This menu option is only available to SmartWholesaler Administrator users.

# **Fulfillment Center**

This menu option displays the material requests to the Fulfillment User who is identified for a Sales Rep. These users access this screen in order to view the list of all open requests (with the status of Requested) and then fulfill or decline those requests.

A request can be partially fulfilled if some of the items in the request are not available in the inventory. On fulfilling or declining a material request, a letter is sent to the Producer, which includes an inventory of items that are being shipped.

If a Fulfillment User is not defined for a Sales Rep, the material requests entered by that Sales Rep are available for all users.

Fulfillment Summary						
Status Requ	ested Vholesal	er All	🛛 🗖 Show my Requests	\$ <u>/</u> × 🗊 (	8 🗊 🗶 🗶 🗐 😽	
Sales Re	p Status	Requested On	Items Requested	Cost	Distributor	
		Dist	ributor - Able, Christian Adan	<u>n</u>		
Chris Bar	tlett Requested	10/28/2005	Flash Light - 25 Term Life Products Brochure - 10		Able, Christian Adam	
Subtotal: Dis	tributor - Able, Christian	Adam (1)				
		ļ	<u> Distributor - Valenti, Janet</u>			
Chris Bar	tlett Requested	06/13/2005	Polo T-Shirt - 13	325.00	Valenti, Janet	
Subtotal: Dis	Subtotal: Distributor - Valenti, Janet (1)					
Records Sho	wn: 2 Total Records:	2				

From the Fulfillment Summary spreadsheet, select a Fulfillment User request and then click the **Fulfill Tagged Request** button from the Fulfillment Summary. The letter sending process runs and a letter is sent to the Distributor upon fulfilling the requested material.

To Decline a request, select a requested record and then click the **Decline Tagged Request** button from the Fulfillment Summary. Enter the reason for declining the request. A letter can be sent to notify the Distributor about the Declined Request status.

# Setup

This side menu option is used to define Sales Rep, Fulfillment Users, Sales Channels and Territories, build the Inventory, realign the territories, and assign sales channels and territories to Wholesalers. For more information on Setup functionality, refer to the *Initial Setup* section.

# **Territory Realignment**

Once all the Sales Channels, Territories and Sales Reps are defined by using this Territory Realignment feature, the producers and firms can be automatically assigned to the proper sales rep(s). This is an easy way to maintain a correct current assignment of producers, firms and sales reps at all times.

# **Advisor Request**

A Wholesaler/Sales Rep user can display all requests assigned to them by selecting **Wholesaler** and then selecting **Advisor Request** from the expanded menu. The Advisor Request Summary displays all advisor requests that a specific Wholesaler/Sales Rep user is responsible for.

Advisor requests are specific tasks for which a Wholesaler/Sales Rep user is responsible. For example, Wholesaler user Jones is responsible for seeing that the Advisor - Ronald Odell receives any necessary contracts. Ronald Odell needs a contract with ABC Life Insurance Carrier; therefore, an advisor request is entered into Jones's Advisor Request spreadsheet. The Advisor Request section consists of a Request Summary tab, a Detail tab and a History tab.

# **Request Summary Tab**

The Request Summary tab displays an overview of all requests for the Wholesaler/Sales Rep user.

quest Type All	Request Status Open Request History	ts 💌	+ 🗊 🗊 🏹 🎗	. 🖹 🖶 🌐 🏒 🎝 🛸
Request Type	Advisor	Carrier Name	Follow-Up	Completed
Appointment	Able, Christian Adam	Sun Life Canada Insurance	06/07/2006	
E&O	Able, Christian Adam	Nations Life Insurance	03/08/2006	
Licensing	Able, Christian Adam	Bankers United Life	10/29/2005	

# Detail Tab

The Detail tab displays detailed information on a selected request.

Request Summary	Detail Histo		dvisor Request	00+	/ 🍾 🗊 🗄 📥 💉 🗗
Advisor Request				Remarks	
Carrier Type LOB Follow-Up Original Manager	06/07/2006	da Insurance Status Province Completed Current Manager		Check for previous appoint	ments with this carrier.
Modified By	Chris Bartlett	Modified On	10/31/2005		
Requirements Su	immary				+ î 📇 🖩 🏒 🗹
Created Or	1	Required of	Mandatory	Due Date	Date Completed
10/31/2005	01:45PM	Advisor	No	03/06/2006	04/19/2006

#### **Advisor Request Section**

Not all fields apply to the type of request you are viewing. The Follow-Up field allows the User to follow up in a timely matter on the outstanding request. If the carrier requires that the request be completed within a certain number of days, it is noted in the carrier module; however, the date is calculated on the Detail tab. The Original Manager, Current Manager, Created By, Created On, Modified By and Modified On fields are read-only.

#### **Remarks Section**

Any notes that apply specifically to this request are tracked in the Remarks section.

#### **Requirements Summary Section**

The Requirements Summary section is used to display and/or add the Advisor requirement details.

## **History Tab**

The History tab tracks changes in the statuses and dates on the selected request.

Request Summary Detail History	Advisor Request Summary			E 🔌 🗗	
Advisor Request History					1 📇 🖩
Request Type	Status	Description	Follow-Up	Completed	
Appointment	Pending	Check for previous appointments with this carrier.	06/07/2006		

# Follow-Up

This side menu option is used to follow-up on Advisor Request Requirements. The Requirements Summary displays the request of the Carrier, Home Office, Advisor or GA as specified in Advisor Requests. After fulfilling the requirement, the open requirements can be changed to a status of complete by clicking the **Complete Requirement** button from the Requirements Summary.

		Requirements Sum	nary	
Status 🗐	Select Date Range	•		🗊 T. X. 🚑 🖩 🌙 🗹 🔍
Created On	Required of	Mandatory	Due Date	Date Completed
10/31/2005 01:45PM	Advisor	No	03/06/2006	04/19/2006
Records Shown: 1 Total Re	cords: 1			

# SmartWholesaler Only View

The side menu for the Wholesaler Only User is shown below.

#### Wholesaler

- Production Dashboard
- Distributor Search
- Sets
- Last Active Distributor
- Duplicate Distributors
   Deleted Distributors
- Deleted Distributors
   Advisor Request
- Advisor Reque
   Follow-Up
- Follow-Up

- Production Dashboard Analyze the Wholesaler data.
  Distributor Search Display the Distributor Summary.
- Sets Use Sets to group records for target marketing purposes.
- Last Active Distributor Display a list of most recent active Distributors.
- **Duplicate Distributors** The Duplicate Distributors list is used to delete, print or merge duplicate distributor records.
- **Deleted Distributors -** The deleted distributors can be restored or permanently deleted.
- Advisor Request Track the Advisor requests and requirements.
- Follow-Up Used to follow-up on the Advisor requirements.

# **Contract Hierarchy**

# **Initial Setup**

The following is the initial setup information for adding a Contract Hierarchy to the SmartWholesaler module.

# Adding a Contract Hierarchy

## Setup

- The user must have Wholesaler rights.
- Identify and/or create the relationship between the records (e.g., Firm to Firm, Firm to Producer).
- Create the Firm and Producer records.
- Identify the Contracts (e.g., company names).

## Steps to Create a Contract

1. From the Home Page, click the **Policy/PCM Setup** menu item and then select **Contract Search** from the expanded list.



2. The Contract Search dialog box opens; click the **Add** button.

4	SmartOffice	>
	Contract Search	
	Carrier Name	
	Contract Type	All
	Contract Name	
	Contract Status	All
	Contract Date Type	All
	Commission Paid By	All
	Search	Add Close

3. The New Contract Detail page displays. Enter the contract name into the Contract Name field (e.g., Company Name) and then click the **Save** button.

Summary Detail	
Contract Information	
Carrier Name	
Contract Type Advisor	
Contract Name	
Description	
Contract Status Active	
Contract Date Type Policy Date	
Commission Paid By Carrier	
Blanket Contract	

## Steps to Create a Contract Hierarchy

#### Parent Office (Home Office record)

- 1. From the Home Page, select the **Wholesaler** menu item and then select **Distributor Search** from the expanded list.
- 2. The Producer/Firm Search Option dialog box opens; in the Distributor field, enter the name of the Parent Office (Firm Name) and then click the **Search** button.

SmartOffice	×
Producer/Firm Search	Option
Producer Only     Both Producer and Firr	C Firm Only
Distributor Search	
Distributor	
Contract No.	
Sales Rep	
Territory	
Sales Channel	
Advance	ed Search Options (click here)
Filter	
Filter	
Set	
Set [	
Search	Add Close

3. The Distributor Summary displays with the appropriate matches from the search (if only one record resulted in a match, then the detail record will display). Click the **Cont./Appt**. tab to display the Distributor Contract Information and Appointment Information sections.

		Distributor - Ch	ristian Adam Able	1	🗘 🜔 🗐 👫 👫 🚰 »
<u>S</u> ummary	Personal Additional Key Relations	License/E & O (X)	Cont./Appt. Ind. Policy	Fulfillment (R) Opportunit	ies >>
Distribut	or Contract Information			+ 💎	î 🛛 🗶 📇 🖩 🌙 »
	Carrier Name	Contract No.	Effective Dt	Expir	ation Dt
	20th Century Life	348539	04/17/1998	04/17	/2007
	ABC Life	T473202			
	Sun Life Financial	E204982	03/14/2002		
Records	Shown: 4 Total Records: 4				
Appoint	nent Information				+ î 🗙 🗶 📇 🖷
	Carrier Name	Appointment	Start Date	End Date 🕆	Status
	Sun Life Financial	C32425654E41	03/14/2002		Active
	Sun Life Financial	C3242569E	03/27/2002		Active
Records	Shown: 2 Total Records: 2				

- 4. From the Distributor Contract Information section, click the **Add** button to open the Contract Information dialog box. Enter the contract name in the Contract Name field and then click the **Contract Name** hyperlink.
- 5. When the Contract Information dialog box opens; select the appropriate Contract Name.

SmartOffice	Contract Ir	nformation	+ 🥆 🗶 📇 🗐 🏒	×	
Contract Name	Contract Type	Status	Paid By		
	<u>Carrier Name - 20</u>	th Century Life		-	
Producer	Advisor	Active	Carrier		
S40	Advisor	Active	Carrier		
Subtotal: Carrier Name - 20th Century Life (2)					
	Carrier Name	- ABC Life			
A70	Advisor	Active	Carrier		
A80	Supervisor	Active	Carrier		
Subtotal: Carrier Name - ABC Life (2)					
ecords Shown: 12	Total Records: 12				

6. The Contract Information dialog box displays again with the Contract Name displayed. Enter the number of the contract in the Contract No. Field and then click the OK button.

SmartOffice	×
Contract Informati	on
Distributor	Jane Summers
Assign Comm To	
Contract Name	Producer
Carrier Name	20th Century Life
Contract Type	Advisor
Contract No.	
Solicitor No.	
GA ID	
Effective Dt	
Expiration Dt	
AlphaNum1	
AlphaNum2	
AlphaNum3	
Supervisor Information	ation
Supervisor Name	Carolina Christiansen
Supervisor Contract	MGA
Selected LOB	+ 📇 🆽
LOB Type	
	OK Cancel

7. The new contract displays in the Distributor Contract Information section.

Distributor - Christian Adam Able

🔷 🜔 🖹 👫 🛼 💽 » Summary Personal Additional Key Relations License/E & O (X) Cont./Appt. Ind. Policy Fulfillment (R) Opportunities >> + 💎 🗊 🛛 🗶 🖉 🗐 🥒 » **Distributor Contract Information** Carrier Name Contract No. Expiration Dt Г Effective Dt 20th Century Life 348539 04/17/1998 04/17/2007  $\Box$ ABC Life T473202 Sun Life Financial E204982 03/14/2002 Sun Life Financial 111 Records Shown: 4 Total Records: 4 Appointment Information + 🗊 🗙 🗶 📇 🖷 🐿 **Carrier Name** Start Date End Date 1 Appointment Status Г Sun Life Financial C32425654E41 03/14/2002 Active Sun Life Financial C3242569E 03/27/2002 Active Records Shown: 2 Total Records: 2

#### **Branch Office**

- 1. Repeat Steps 1 thru 6 from above (Parent Office).
- 2. From the Contract Information dialog box, type the contract name in the Contract Name field and then click the **Contract Name** hyperlink to open the Contract Information dialog box.
- 3. From the Contract Information dialog box, select the appropriate contract name.
- 4. The Contract Information dialog box displays again with the Contract Name displayed. Type the contract number in the Contract No. field.
- 5. In the Supervisor Information section, enter the Parent Office name and then click the **Supervisor Name** hyperlink.
- 6. The Advisor/Agency Summary displays.

SmartOffice					
Adv	/isor/Agency Su	mmary			
		+ 🏆 🎗	Ζ≞≣×		
All selected Advisors are listed I	below. To select an Ad	visor, click on the first	column.		
Advisor û	Job Title	Agency			
Able, Christian Adam	Managing General Agent		<b>_</b>		
Adams, Mark	Insurance Agent				
Alexander, Sherman	Insurance Agent				
Allred, Jerry	General Agent				
Anderson, Philip	Insurance Agent		-		
Records Shown: 38 Total	Records: 38				

- 7. Select the appropriate Office name.
- 8. Select the appropriate Contract Name from the Supervisor Contract dialog box.

4	SmartOffice				×
	Sup	ervisor Contra	ct Informatio	on	
+ 🛛 🗶 📇 🎚 🌙 🗙					
	Carrier Name	Contract No.	Effective Dt	Expiration Dt	
	Nations Life Insurance	A428	07/07/2001	07/07/2004	
	Nations Life Insurance	A227	07/07/2001	07/07/2004	
	Records Shown: 2	Total Records: 2			

9. Both the Supervisor Name and Supervisor Contract fields are populated. Click the **OK** button to save the information.

10. From the toolbar, click the **Contract Hierarchy** button.

		Contract Hierarchy	I	ž
			's selected contract. Other parts of Sma click the Refresh button to reflect the c	
stributor Contract Informa	tion			▲ 🖩 🌙
Advisor Contract		Contract Name	Contract Type	
Level 4		Level 4	Advisor	
ecords Shown: 1 Total F	lecords: 1			
stributor Contract Hierarc	hy			
First Name, Last Name	Туре	Contract Name	Minimum Cheque Amt Res	erve Acct
📮 Carolina Christiansen	General Agent	Level 4		
- Jane Summers	Advisor	Level 4		

#### Brokers

- 1. From the Home Page, select the **Wholesaler** menu item and then select **Distributor Search** from the expanded list.
- 2. When the Producer/Firm Search Option dialog box opens, in the Distributor field, enter the name of a Producer (e.g., Broker Name) and then click the **Search** button.
- 3. The Distributor Summary displays with the appropriate matches from the search (if only one record resulted in a match, then the Detail tab will display).
- 4. From the Distributor Summary, click the **Cont./Appt**. tab to display the Distributor Contact Information and Appointment Information sections.
- 5. From the Distributor Contact Information section, click the **Add** button.
- 6. The Contract Information dialog box displays. From the Contract Information dialog box, type the contract name in the Contract Name field and then click the **Contract Name** hyperlink to open the Contract Information dialog box.
- 7. Select the appropriate Contract Name.
- 8. The Contract Information dialog box displays again with the Contract Name displayed. Type the contract number in the Contract No. field.
- 9. In the Supervisor Information section, type the Parent Office name and then click the **Supervisor Name** hyperlink.
- 10. The Advisor/Agency Summary dialog box opens. Select the appropriate Office Name.
- 11. Select the appropriate Contract Name from the Supervisor Contract dialog box.
- 12. Both the Supervisor Name and Supervisor Contract fields are populated. Type the contract number in the Contract No field and then click the **OK** button to save the information.

#### 13. Click the **Contract Hierarchy** button.

			Contract Hierarchy		Į
cessed				selected contract. Other parts of SmartOffic ick the Refresh button to reflect the contrac	
)istribı	utor Contract Informa	tion			& ⊞ .∕
	Advisor Contract		Contract Name	Contract Type	
	Level 4		Level 4	Advisor	
Record	s Shown: 1 Total R	ecords: 1			
Distribu	utor Contract Hierarch	ıy		ć	S 🖩 🚧 Č
	irst Name, Last Name	Туре	Contract Name	Minimum Cheque Amt Reserve	Acct
F	Carolina Christiansen	General Agent	Level 4		

# **Distributor Hierarchy**

With the help of Distributor Hierarchy, the relationship between Producer/Firms can be seen clearly.

## Setup

The hierarchy can be set up or modified at any time, however, it is strongly recommended that the hierarchy be in mind when records are added to the Firm Hierarchy.

#### Adding a Firm with a Parent Firm and Primary Advisor

- 1. Select the Wholesaler menu item and then select Distributor Search from the expanded list.
- 2. The Producer/Firm Search Option dialog box opens. Click the Search button.
- 3. The Distributor Summary spreadsheet displays.
- 4. Click the Add button and then select the Firm type of distributor.
- 5. Add the Firm Name and Primary Advisor (Producer) along with other details for the Firm. Specifying the Parent Firm (Firm) places the firm being added in a hierarchy under another.

Distributor - Westlake Insurance Group - Corona

6. Click the **Save & Close** button after the data has been entered.

🜒 🜔 💫 🗊 🗉 📇 🏭 🍘 🖓 👬 🛼 🚰 » Summary Firm (P) Additional Key Relations License/E & O (X) Cont./Appt. Ind. Policy Fulfillment (R) Opportunities >> Personal Information Phone Numbers 1 📇 🖽 Firm Westlake Insurance Group - Corona Туре Full Phone Remarks Abbreviation WIG DBA WIG Business (416) 874-8965 Parent Firm Liberty Plus - Dallas (416) 874-1222 Business Fax Firm Code 849-33 Primary Advisor Type Firm 1 Sub-Type A Addresses 1 📇 🖩 Service Level Туре Complete Address Remarks Business 1 Main Street LOB Production Cases Trend Rank Toronto ON M4C 1A1 Combined Life E-mail/Web Addresses 1 📇 🖩 Annuity Address Mutual Funds carolina.christiansen@wig.com Pension Income **Distributor Owner Summary** 🗊 📇 🖩 🌙 🙌 Remarks Sales Rep Sales Chan Territory Jennifer Ashton Teachers Deferred Southern Central . Annuity Francis McWilliams Southern Central Annuity Channel James Johnson Mid West Banks -

7. Check the hierarchy by opening the parent firm record and clicking the **Distributor Hierarchy** button. The Firm Hierarchy spreadsheet dialog box opens. The spreadsheet displays the complete Firm hierarchy for the current firm record with all the parent and child Firm records. The current Firm name is highlighted in the hierarchy of firms. The spreadsheet displays the position of the current Firm in the hierarchy.

Firm Hierarchy					a 🖩 🖥 🙀	
he following spreadsheet disp indow is open. If navigating to cord.						
Firm	Sales Rep	Territories	Producer Type	Curr. Month Production	Curr. Year Production	
🕞 Sun Life Fin.			Advisor	8,788	150,800	
<ul> <li>Liberty Plus - Boston</li> </ul>	James Johnson Danny Adams	North Central North Central	Advisor			
<ul> <li>Westlake Insurance Group</li> </ul>			Advisor			
<ul> <li>Westlake Insurance Group - Corona</li> </ul>	Jennifer Ashton Francis McWilliams James Johnson	Southern Central Southern Central Mid West	General Agency Manager	9,669	158,434	
<ul> <li>Westlake Insurance Group - Hollywood</li> </ul>			Advisor			
Westlake Insurance Group - Calgary			Advisor	9,669	154,810	
ecords Shown: 1 Total	Records: 1 Total chil	dren : 6				
		Clo	se			

# **Producer Hierarchy**

## Adding a Producer with a Supervisor and Firm

- 1. Select the Wholesaler menu item and then select Distributor Search from the expanded list.
- 2. The Producer/Firm Search Option dialog box opens. Click the **Search** button.
- 3. The Distributor Summary spreadsheet displays.
- 4. Click the **Add** button and then select the **Producer** type of distributor.
- 5. Add the Producer Name (Last Name, First Name), Supervisor (Producer) and Firm along with other details for the Producer and then click the **Save & Close** button.

6. The Firm & Producer Hierarchy spreadsheet displays. The spreadsheet displays the complete Firm & Producer hierarchy for the current Producer record. All the parent and child Producer records are displayed under the Distributor Hierarchy section and all the Parent Firm records for the current Producer are displayed in the Firm Hierarchy section. The current Producer name is highlighted in the Firm/Producer hierarchy. The spreadsheet displays the position of the current Producer in the hierarchy.

5martOffice					
		Firm & Produc	cer Hierarchy		
			er and firm record. Other p Refresh button to reflect th		
irm Hierarchy					<u>a</u>
Firm	Sales Rep	Territories	Producer Type	Curr. Month Production	Curr. Year Production
📮 Sun Life Fin.			Advisor	8,788	150,800 🔺
Westlake Insurance Group			Advisor		_
- Westlake	Jennifer Ashton	Southern Central	General Agency	9,669	158,434 💌
ecords Shown: 1	Total Records: 1 Tota	al children : 4			
istributor Hierarchy					
Producer		Job Title		Curr	Month Production
📮 Sun Life Fi	ín.				8,788
Able, Ch	nristian Adam	Managing Gene	eral Agent		10,650
- Christi	iansen, Carolina	General Agent	1		7,112
Sumr	mers, Jane	Insurance Ag	jent		8,931
ecords Shown: 1	Total Records: 1 Tota				