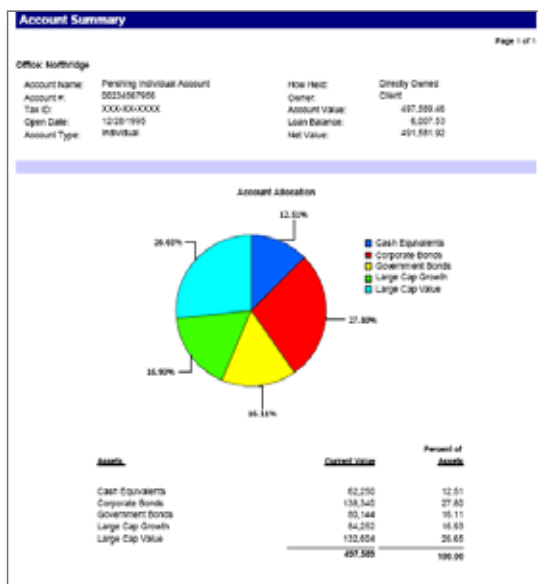


# SmartLink for National Financial/Fidelity

USE ADVISOR CHANNEL SOFTWARE TO  
UPLOAD INVESTMENT DATA INTO SMARTOFFICE

Managing, tracking, and reporting on the investment data of your client base is critical as you strive to grow your business. But loading investment data for your entire book of business can be a challenging and overwhelming task.

SmartLink for National Financial/Fidelity, an add-on adapter to E-Z Data's SmartOffice® solution, gives you unprecedented control over this process, enabling you to be more effective and productive, and helping you better manage existing clients. As a fully integrated product within the SmartOffice platform, SmartLink for National Financial/Fidelity interacts seamlessly with the SmartOffice contact management and information management features, giving you the power to load investment information and create a wide variety of valuable reports, including Microsoft® Excel®, Crystal®, and SmartOffice dynamic reports.



The Account Summary shows the breakdown of the asset allocation by each asset class along with detailed account information.

## Leverage the power of automated data entry

SmartLink for National Financial/Fidelity gives you the power to upload data files from National Financial or Fidelity into your SmartOffice database. What does this mean to you? Because the solution handles up to 95% of the day-to-day data entry and updating requirements, you can free up your support personnel

to service your clients. And with SmartLink for National Financial/Fidelity, you'll have access to the most current investment data — so you can deliver an even higher level of value to every one of your clients.

## DATASHEET

- > Gain visibility into the latest investment data for every client (account, position, and transactions)
- > Increase your reporting capabilities
- > Download data files from National Financial and Fidelity (FRAIG) using Advisor Channel software
- > Track and modify investment data from SmartOffice
- > Increase productivity and reduce processing time by reducing manual data entry

# SmartLink for National Financial/Fidelity provides these valuable features:

## FEATURES & BENEFITS

Start saving time with SmartLink for National Financial/Fidelity today!

Simply register with your data provider to receive the data files you need. Use your Advisor Channel software to download data. Then use SmartLink for National Financial/Fidelity to automatically move data into SmartOffice.

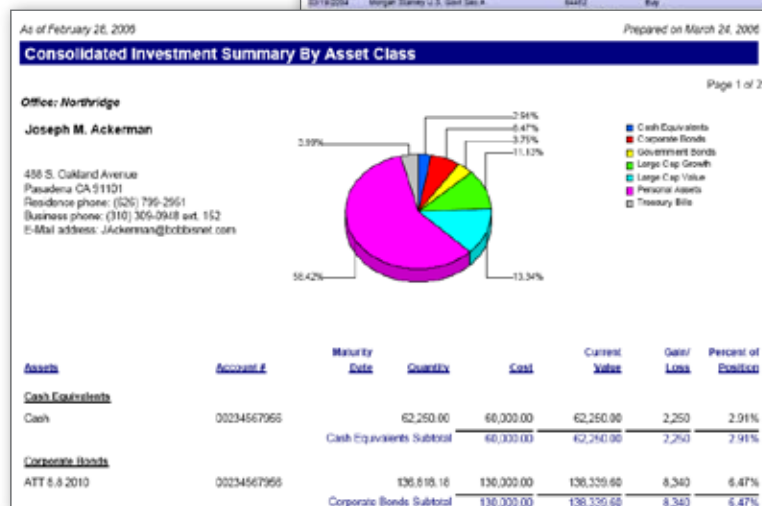
- **Real-time data** — Leverage automatic Internet updates to download the most current account data.
- **Seamless integration** — Complete integration with the SmartOffice SmartInvestments module gives you easy access to information, more reporting options, and access to industry-specific features such as Asset Allocation or third-party applications such as Morningstar — all to make your job easier.
- **Powerful reports** — Downloaded data can be used to create powerful, professional investment reports in the format of your choice.

- **Enhanced error-reporting capabilities** — SmartLink for Advisor Channel includes a 'processor status report' that provides a comprehensive error log, as well as error details such as total data processed and which items were inserted, updated, and failed.

Transactions Report for Joseph M. Ackerman

From: 12/31/2001 Through: 12/31/2005

Date/Time	Desc	Account #	Trans Type	Balance	Trans Date	Unit	Acct Balance
02/05/2002	American Starbco-Energies VA Global Lns	4981259	Buy	1,331.28	28.16		25,000.00
02/05/2002	American Starbco-AST ARI Balanced	4981259	LTCO	19.44	24.89		492.71
02/19/2002	American Starbco-Energies VA Global Lns	4981259	LTCO	21.94	21.87		652.34
07/02/2002	Angen Corporation	0023487956	Buy	794.12	84.00		84,000.00
08/10/2002	American Starbco-AST ARI Balanced	4981259	Buy	1,131.43	23.26		26,000.00
08/22/2002	American Starbco-AST ARI Balanced	4981259	LTCO	23.63	21.82		919.89
08/19/2002	American Starbco-Energies VA Global Lns	4981259	LTCO	22.59	22.26		479.24
08/20/2002	American Starbco-Energies VA Global Lns	4981259	Sell	900.58	22.94		11,648.00
12/19/2002	Total Coverage-Pattern	F021186	Buy	42.78	12.28		102.00
12/19/2002	Total Coverage-Growth	F021186	Buy	36.87	25.02		1,000.00
12/19/2002	Total Coverage-Growth	F021186	Buy	20.28	19.52		706.40
01/02/2003	Total Coverage-Pattern	F021186	Buy	2,362.26	18.26		54,500.00
02/19/2003	Cash	0023487956	Buy	60,000.00	1.00		60,000.00
03/09/2003	AT&T	0023487956	Buy	2,348.94	25.88		58,200.00
08/13/2003	ARI Growth Fund	0023487956	Buy	4,363.96	18.25		80,000.00
08/08/2003	ARI Growth Fund	0023487956	Dividend	280.26	10.26		2,000.00
11/23/2003	American Century Invg Trsd A	6462	Buy	2,279.28	29.12		92,100.00
12/03/2003	Total Coverage-Inspkr	F021186	Buy	1,884.87	12.88		20,000.00
01/07/2004	ATT 8 & 10	0023487956	Buy	80,000.00	100.00		80,000.00
02/19/2004	American Century Invg Trsd A	0023487956	Buy	1,899.16	11.24		18,200.12
02/19/2004	United States Treasury Bns	6462	Buy	199.76	100.10		81,000.00
02/19/2004	Morgan Stanley U.S. Govd Bndk	6462	Buy	1,126.79	71.24		12,800.00
				30.28	1.00		1,200.00
				39.87	70.00		2,000.00
				30.28	100.10		80,000.00
				60.00	20.00		3,000.00



SmartLink for National Financial/Fidelity validates and converts third-party data, then automatically uploads the data into your SmartOffice database.

