

SmartLink for Broker/Dealer and DAZL

DATASHEET

Managing, tracking, and reporting on your clients' investment data is critical as you strive to grow your business. But loading investment data for your entire book of business can be a challenging and overwhelming task.

SmartLink for Broker/Dealer and DAZL, an add-on adapter to E-Z Data's SmartOffice®, gives you control over this process, enabling you to be more effective and productive, and helping you better manage existing clients. As a fully integrated product within the SmartOffice platform, SmartLink for Broker/Dealer and DAZL interacts seamlessly with the SmartOffice contact management and information management features, giving you the power to load investment information and create a wide variety of valuable account and position reports.

- > Gain visibility into the latest investment data for every client (account, position, and transactions)
- > Increase your reporting capabilities
- > Import data files directly into SmartOffice
- > Track and modify investment data from SmartOffice
- > Increase productivity and accelerate processing time by reducing manual data entry

Leverage the power of automated data entry

SmartLink for Broker/Dealer and DAZL gives you the power to import data files from your broker dealer directly into your SmartOffice database. What does this mean to you? Because the solution handles up to 95% of the day-to-day data entry and updating requirements, you can free up your support personnel to service your clients. And with

SmartLink for Broker/Dealer and DAZL, you'll have access to the most current investment data — so you can deliver an even higher level of value to every one of your clients.

As of February 28, 2009 Prepared on March 24, 2009

Consolidated Investment Summary By Asset Class

Office: Northridge
Joseph M. Ackerman

488 S. Oakland Avenue
Pasadena CA 91101
Residence phone: (626) 799-2951
Business phone: (310) 904-0945 ext. 152
E-Mail address: JAckerman@bobbinet.com

Assets	Account #	Maturity Date	Quantity	Cost	Current Value	Gain/Loss	Percent of Position
Cash Equivalents							
Cash	00234867959		62,250.00	60,000.00	62,250.00	2,250	2.91%
Cash Equivalents Subtotal			60,000.00	60,000.00	62,250.00	2,250	2.91%
Corporate Bonds							
ATT 8 & 2010	00234867959		136,818.18	130,000.00	136,359.90	6,340	6.47%
Corporate Bonds Subtotal			130,000.00	130,000.00	136,359.90	6,340	6.47%
Government Bonds							
Federal Natl Mtg Assn Mtn	00234867959		79,923.08	80,000.00	80,143.88	144	3.75%
Government Bonds Subtotal			80,000.00	80,000.00	80,143.88	144	3.75%
Large Cap Growth							
ARK Growth Fund	00234867959		4,363.58	80,000.00	84,252.05	4,252	3.94%
Total Coverage-Growth	P925166		59.97	1,300.80	968.53	-342	0.04%
Total Coverage-Income	P925166		1,869.67	20,000.00	70,515.40	50,515	3.30%
Total Coverage-Performer	P925166		2,340.78	36,000.00	82,512.50	47,513	3.86%
Total Coverage Subtotal			56,300.80	153,000.80	97,696	7,200	7.20%
Large Cap Growth Subtotal			136,300.80	238,238.48	101,939	11,133	11.13%
Large Cap Value							
Ampco Corporation	00234867959		794.12	54,000.00	59,040.18	5,040	2.80%
AT&T	00234867959		2,248.84	58,200.00	62,045.52	3,846	2.90%
American Century High Yield A	00234867959		1,869.10	18,250.12	10,818.25	-7,432	0.50%
American Century High Yield A	84482		3,278.09	92,180.00	20,979.90	-71,200	0.06%
American Skandia-AST AIM	4981208		2,289.82	54,540.00	64,750.72	10,411	3.03%
Skandia			3,584.75	74,550.00	67,015.32	-7,540	3.13%
American Skandia-Evgreen VA	4981208						
Global Lds.							
American Skandia Subtotal			128,895.00	131,788.04	2,871	6.16%	
Large Cap Value Subtotal			551,525.12	285,340.79	-96,175	13.34%	
Personal Assets							
488 S. Oakland Avenue, Pasadena, CA				686,750.00	1,250,000.00	563,250	58.42%

SmartLink for Broker/Dealer and DAZL provides these valuable features:

FEATURES & BENEFITS

> Real-time data

Leverage automatic Internet updates to access the most current investment data.

> Seamless integration

Complete integration with the SmartOffice SmartInvestments module gives you easy access to information, more reporting options, and access to industry-specific features such as Asset Allocation — all to make your job easier.

> Powerful reports

Downloaded data can be used to create powerful, professional investment reports in the format of your choice.

> Enhanced error-reporting capabilities

SmartLink for Broker/Dealer and DAZL includes a console that provides a comprehensive error log, as well as error details such as total data processed and which items were inserted, updated, and failed.

SmartLink for Broker/Dealer and DAZL makes it easy to create detailed account performance summaries for your clients using the most current information.

