SmartInvestments

Helping advisors grow a profitable managed accounts business

DATASHEET

- *Get a consolidated view of all client holdings*
- *Give clients the ability to view accounts online 24/7*
- *Easily create crisp, clear, professional-looking reports*
- *Ensure compliance with online activity tracking*
- *Automatically identify clients who are out of balance*

To accomplish this goal you need the visibility into when changes are needed, as well as the resources to actively manage each client's asset allocations and rebalance according to their stated risk tolerance objective. You know you need to build your managed accounts business. At the same time, the financial market is becoming more volatile than ever, and investors are becoming more educated about investing and their own options. In this environment, it's imperative that you find new ways to deliver greater value to every one of your clients.

Grow a stronger managed accounts practice

SmartInvestments, an add-on module to SmartOffice®, can help. By making it possible to quickly and easily provide intelligent, highly useful information, SmartInvestments can help single you out as an advisor who not only executes investment transactions, but also adds true value to the process. Using this advanced investment tracking and management tool, you can download financial data from leading data providers at the touch of a button, and then export client accounts and positions to popular sales illustration and needs analysis programs. Using the solution's easy-to-understand reports, you can rebalance and maintain clients assets, and create graphical presentations to ensure clear, concise client presentations. And using SmartView for Clients, you can even provide them with a way to view their assets on the Internet 24 hours a day, 7 days a week.

SmartInvestments provides these valuable features:

> **Investment Reports** *provide a variety of easy-to-understand, easy-to-generate graphical reports, including account master reports, performance reports, position reports, and transaction reports.*

> **Performance Measurement** *assesses and illustrates the returns for each account — both in total and for individual positions — including variable annuities and their subaccounts. Comparative and blended indices are also available.*

> **Asset Allocation** *simplifies asset rebalancing and assists with compliance by tracking each client's allocations and alerting the advisor to take action when accounts exceed their stated risk tolerance levels.*

> **Packaged Integrations** *with other financial systems such as Albridge Web Solutions, Morningstar's Advisor Workstation and Principia Pro, Financial Profiles, and LaserApp eliminate time-consuming, manual data entry.*

> **DataXchange™** *lets you easily download client financial data via DST FanMail, Pershing, PFPC, and NFS formats.*

> **Comprehensive Visibility** *illustrates position value, shares, price, cost, tax basis, and other information specific to the nature of the investment type. Positions can be displayed globally by advisor, contact, account, or security.*

> **Transaction and Position History** *stores all investment activities that occurred for the selected position in chronological order. Transactions can be displayed from the account level and position level, and accurate share balances for each position can be stored without all the transactions when desired.*

> **SmartView for Clients** *provides your clients with a value-added service by giving them visibility into their policy values and investment assets via the Internet 24/7.*

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